

Traditional Wholesale Wedding Gifts

Summer inevitably brings the height of wedding season, and with it the need for wedding presents. There is big business in the gift registry industry, and there is no reason wholesale retailers can't get in on the action! With the popular trend of wedding websites, even a small wholesale retailer could offer gift registry services with or without a brick-and-mortar location. If the subject of traditional wedding gifts is baffling to you, here is a quick overview of traditional wedding gifts easily obtained at wholesale prices.

Wholesale Bedding

Let's face it, those extra long twin sheets for the dorm bed just won't lead to matrimonial bliss. Most couples about to wed have invested in a grown up bed with room for two. Affording extra sets of sheets might be a strain on the budget. High thread count wholesale sheet sets make great wedding gifts. If the color isn't the perfect shade for the bride and groom, the wholesale sheets can easily transfer to a guest room bedding. However, if the wholesale sheets are of the highest thread count, the luxury will override any mismatch in color!

Wholesale sheet sets are not the only bedding items that are pricey in retail, but welcome wedding presents. Wholesale pillows, overstock comforters, and liquidated blankets work well as stock for customers with a wedding invitation in hand. The best wholesale bedding products will be shelf-pulls or company overstock, and still encased in the original packaging.

Wholesale Home Decorations

One fun activity for a new couple is decorating the shared living space. Friends and family members can help by providing the building blocks for this design. Wholesale home decorations, such as wholesale lamps, overstock wall art, and surplus rugs can offer the deepest discounts. An easy way to develop a room style is to start with one piece as a guideline. By selecting a neutral, or specifically tailored selection, a bargain priced lamp, wall hanging, or rug could easily be the focal point to base the rest of the design.

Wholesale Dining Pieces

A clear indication of maturity is moving up from paper plates and pizza boxes. Married couples have a need for shelf-pull dish sets, and other table setting items. Large discounts can be found on wholesale table linens, such as table cloths and napkins, and liquidated flatware. Make sure you stock at least a full six or eight person seating. Wedding guests will look to purchase complete sets of dining pieces, even if the items are offered at wholesale prices.

Wholesale Kitchen Products

The kitchen is the heart of a home. Great wedding gifts come again from sets of wholesale items. Wholesale cookware kits, with pots and pans, wholesale knife sets, and overstock or customer returned small appliances are all the rage. Why give the couple a retail priced blender, when a wholesale version is available for half the cost? Offer your customers the best variety in this category, and it won't matter if an item is not on the official registry, if the price is right.

Wholesale wedding gifts make perfect sense for the discerning wedding patron. Wholesale wedding presents allow a customer to stretch the dollar, and purchase perhaps a nicer gift than what is affordable at retail prices. By providing wedding gift registry services on your website, or in store, you offer a wholesale solution to a costly growing problem. Consumer goods keep rising in price, and married couples are asking for more and more. With wholesale wedding gifts, everyone is happy. The customer spent less, the bride and groom receive a quality gift, and your cash register drawer is a little heavier.

About the Author

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