

## Printing Green

Paperless office still seems to be a vision of the future since the computer age has not exactly delivered on that promise. An average employee actually consumes about ten thousand (10,000) pages a year in printing and you can just imagine how many thousands of papers are wasted and consumed by multinational companies. However, a new printing technology has been introduced to reduce paper waste consequently saving money, and maybe more importantly the environment. The new technology is called GreenPrint.

GreenPrint is actually a software that eliminates pages that are not useful when printing. It does this by analyzing the pages of the document and looks for typical waste characteristics such as the last page with just a URL, a banner ad or logo, or some legal jargons. In case you actually do not need a printout, the software also incorporates an easy to use PDF writer.

In your document, there might be some pages there that are blank, or pages that contain just some irrelevant lines or text and images (like advertisements from website) that if not printed, would not affect the content of your document. This printing software allows you to view your document and automatically highlights (in red) these pages that seem to be irrelevant. Hence, once you finally print the document, the pages and/or images highlighted will not be included in the print outs. Of course, you still have the option of printing those pages and/or images in red highlights.

The printing software itself also has a reporting feature that shows you how much paper and money you have saved. This also helps to monitor the printing habits of an individual. In addition, the printing software also includes an easy to use PDF writer which gives you an option not to print the document at all by just simply saving it.

This printing software is available both for free and paid subscription. In an effort to end wasteful printing worldwide, GreenPrint World is available at no cost for people around the world. This is a perfect opportunity for anyone who wants to get rid of the waste of unwanted pages and have a positive environmental impact right at their own home. GreenPrint World provides all the basic while the Home Premium and Enterprise Edition are the paid subscriptions for home users and corporate customers respectively which offer extra features such as email tech support and frequent version updates.

According to Hayden Hamilton, CEO and the brainchild of GreenPrint, by reducing ink consumption and paper wastage during printing, we are actually helping to save our environment. He says that less paper and ink wastage during printing helps in saving trees, reducing gasses, and decreasing waste.

The printing software is unique in a way since it saves time and money without compromising the environment. And because of this benefit a lot of people have been using it. As of today, with the positive impact on the environment, there are already around thirty (30) thousand people using the printing software which results to seven (7) thousand trees saved. By using this printing software, it is hoped that the company will be able to give everyone a shift on how they view green technology.

## About the Author

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