

Lifestyles of the Rich and Famous: The World's Most Luxurious Hotels

If there's one thing that the rich and the famous have in common (other than money!), it's travel. To be successful in business, you have to ensure your company has global status; and equally, to succeed as a celebrity you have to be known the world-over – which means a lot of travelling!

What's also important to the rich and famous is a setting where they can continue their luxurious lifestyles, remain plugged into their business and celebrity networks, and yet still have the chance to rest and relax. For this reason, chains specialising in luxury hotels have been around since the early 20th century. But with business, celebrity, and travel bigger than ever, the competition between these hotel chains is getting fiercer! So, within this ever-expanding market: Who is the 'Most luxurious'?

Luxury hotel chain the Four Seasons has won worldwide recognition, and a strong position in the luxury hospitality market, receiving more AAA five-diamond awards than any other hotel chain. Perhaps what best sets Four Season apart is the variety of their vacation experiences. Whether you're a family looking for cultural exploration and exotic adventure, business partners looking to round off that perfect deal with a round of golf, or a couple looking for a romantic tropical resort, Four Seasons has them all. If you're looking for a mix of the above, they even offer grand tours that combine several top destinations!

The Ritz-Carlton Company is a chain with a long history of supplying the most luxurious hotel experiences to the most luxurious stars. In the past, a very selective admission process gave the Ritz-Carlton, Boston – the original Ritz-Carlton – a reputation for privacy, discretion and for going above and beyond duty to cater for the whims of their guests, including decorating Joan Crawford's room with her favourite sweets, and changing the colour of Winston Churchill's wallpaper to his favoured red!

Offering a blend of Asian cultural luxuries, the giants of the Asian luxury hotel market are Oriental Mandarin. This is most apparent in Oriental Mandarin's dedication to the 'spa experience', their belief that the perfect spa leads to a perfectly rested and relaxed mind, body and spirit. Mandarin Oriental also combine this pinnacle of Oriental heritage with the most modern technological advances, allowing guests to remain (literally!) plugged into their social and business networks, wherever in the world they may be.

However, when one thinks of the most luxurious place on earth, one can hardly think of anywhere other than Dubai. And, despite their varying positive attributes, this is where the above chains must bow down – for in Dubai, Jumeirah is king!

Despite having limited holdings outside of the Middle East (Jumeirah are still growing – and quickly too!), Jumeirah have turned Dubai's luxury holiday and [luxury hotel](#) industry into their own personal paradise, home to the multi-award winning Jumeirah Beach Hotel, the Bab Al Sham Desert Resort & Spa, the Wild Wadi water park, and the world renowned Burj Al Arab - repeatedly recognised as the 'world's most luxurious hotel'.

About the Author

Victoria Cochrane writes on a number of topics on behalf of a digital marketing agency and a variety of clients. As such, this article is to be considered a professional piece with business interests in mind.

Source: <http://www.tntarticles.com>