

## Selecting the right business coach

A business owner or a leader makes a very lonely figure in a large business, especially if the business is not doing well. The pressure of operating a business no matter how small or large it is starts taking a toll on the leader if he does not get adequate support. Thus, more and more people are turning towards **business coaching** in order to master the art of managing a business and also getting some much needed support in the process. The job of providing this support falls largely on the shoulder of a **business coach**, who apart from being a mentor can also be a business owner's best friend in troubled times.

A good **business coach** is not a preacher. On the contrary, the coach merely advises you about different matters related to business without taking the power of decision making from your hands. A good **business coach** allows you to hold the reins of the business in your hands and does not tell you how the business should be run. On the contrary, the **business coach** helps you figure out the best way of dealing with your problems and decision-making, independent of his personal opinion.

A good **business coach** is also extremely affable and friendly. However, he or she also has the ability to maintain a distance with the clients so that he can give an unbiased view on different aspects of business. A good **business coach** is also a good listener and takes pains to understand the predicament of the clients. Essentially, a **business coach** also needs to be objective and non judgmental. This quality is most prized in business **coaching**, as the coach has to deal with clients from different faiths and backgrounds.

A true **business coach** does not play God in **business coaching**. There are moments when the coach can also face dilemma regarding the right way of directing you in your business. Thus a good **business coach** is not afraid taking a backseat and seeking additional advice as and when he or she needs it. A good **business coach** should therefore be a good manager himself before he undertakes the serious job of **business coaching**.

Thus, finding a good **business coach** can be a daunting task. However, there are many **business coaching** companies who can help you find the right **business coach** for you. Notion **Business Coaching** is one such company which employs highly qualified coaches who have a great deal of experience to their credit. The company also ensures that you get the right business coach by matching your profile with that of the coach.

If you are interested in **business coaching** you can also visit the company on [www.businesscoaching.co.uk](http://www.businesscoaching.co.uk) for more information and additional details.

## About the Author

Mike Peterson writes articles on [Business Coaching](#). For more information about Business Coach, [Executive Coaching](#) visit [www.businesscoaching.co.uk](http://www.businesscoaching.co.uk).

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