

Taking the hassle out of home renovations

"We take the hassle out of homeownership," he said. "With a Homeservice Club™ membership you can call a plumber, have the carpets cleaned, arrange for a lawn care service, plan a vacation, renegotiate your mortgage, or buy a new home, all with one phone call to 925-1111."

But, says Felton, the most important aspect of his business is the "Double Guarantee" he offers homeowners. . "You hear about renovation nightmares all the time – contractors taking the deposit and skipping town, or not finishing the job. That's what sets us apart in the home renovation business – we guarantee the job will be completed to the customers' satisfaction," Felton explained. "We add our guarantee to that of the individual contractor. If the job is not done to your satisfaction, we'll send someone else in to fix it – that's a double guarantee of satisfaction for the member"

Homeservice Club™ has been in the business of protecting homeowners since Harry Felton opened its doors in 1961 to protect homeowners against "shoddy workmanship and fly-by-night contractors". Today, his son runs the family business, but the concept remains true to his father's vision. For a yearly membership fee, homeowners have access to a network of over 400 licensed, bonded and insured contractors in every trade imaginable. The contractors are all independent tradespeople who compete with each other for members' business, keeping prices competitive.

And if your plumbing bursts at 2 a.m. or the furnace goes on the fritz in the middle of the night, one phone call will bring help fast - at regular rates - no overtime or travel charges. "Seniors and women living alone find it reassuring to know that the contractor they are letting into their home has been pre-screened and bonded by the Club," Felton explained. He said many members join for this emergency service benefit alone, knowing that work will be done by reputable contractors at reasonable rates and covered by the Club's guarantee.

Club members also have access to an extensive shopping network offering discounts on everything from cars to travel, security systems to real estate, and insurance to appliances.

All in all, it's a good deal for today's homeowner, says Felton. "We protect homeowners around the clock - and we guarantee the work. That's a lot of peace of mind."

About the Author

<http://www.homeserviceclub.com>

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