

## Understanding Web-Hosting: Selecting an Ideal Server

Web Hosting is a process of providing customers with servers that are connected to the Internet, enabling them to display their websites pertaining to their private or professional businesses. With the growing age of the Internet, it has become vitally important for individuals, to expand their network online. But choosing a Web Host is certainly not an easy task; mainly because of the availability of the many and the varied services offered by each web hosting provider. Thus it becomes imperative to match your essential requirements with the amenities provided by your Web-Host.

The foremost factors that one must keep in mind pertain to the web-host's reliability and technical efficiency. Differently put, services such as security, disk storage capacity and maintenance facilities should be ensured. Whether your Web Hosting provider is laced with an online SSL security certification and a powerful Spam Filter or not, must be made certain of. It is essential in order to safeguard your data from viruses and hackers. A satisfactory level of bandwidth (a tool that manages the internet traffic rate) must also be obtained to guarantee the fast speed of the website. You should also make sure that your service provider also offers sufficient data storage capacity, as per your pre-requisite; along with a 24/7 live email service with technical maintenance. Other services that one must look for include, scripting support (ability to run scripts on the server), uptime and backup services in case of accidental deletion.

Any Web Hosting service can broadly be characterized into two categories, namely Shared Hosting and Dedicated Hosting. The former refers to the involvement of one server with many other websites. Its basic advantage is its low cost, but at the cost of speed and efficiency. As many websites share a single server, it tends to slow down. However, shared hosting is advisable for the sites with expected low traffic. The latter, on the other hand, refers to an exclusive server for the website, which is best suited for the sites that expect high traffic.

Further, when it comes to web hosting, Australia, Europe, Canada, US and such developed countries distinctly enjoy a niche technological advantage over their third world counterparts for obvious reasons. However, much technological advancements have already taken place in this area across the globe, rendering the entire gamut of web hosting services significantly affordable in any part of the world. In fact, the extensive popularity gained by Internet in the recent few years bears enough testimony to the fact.

### About the Author

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