

Corporate Awards – A Way To Show Employers' Appreciation

Custom Awards – Designed to Meet An Organization's Requirements

High-quality custom awards can significantly enhance the integrity and image of every presentation and event.

Custom sculpture awards, such as corporate awards, achievement awards, recognition awards and sports awards, are the perfect way to recognize significant achievements and accomplishments recipients in their respective fields. They provide a presenting organization with a vehicle for recognition and applauding significant accomplishments or milestones. In addition, the recipients of these custom awards feel a strong sense of pride and recognition every time they see these awards showcased in their offices or homes.

These custom awards are created by award companies to meet the specific requirements of their clients. Most offer an inventory of existing award designs. However, when the existing inventory of award designs doesn't fulfill the buyer's need, then new custom awards designs can be developed according to the buyer's specifications. The artists and account managers of the awards companies work collaboratively with their clients on a new design that perfectly matches the requirements of the client.

Existing Designs with Custom Engravings

Any existing award can be customized with a personalized engraving on its marble base. The client may want to specify the event name, the name of the recipient, the name of the award, the name (and perhaps logo) of the presenting organization, the presentation date, or a particularly applicable quote. This information, which is unique to the client, is engraved in the award's black marble base using either a silver or gold filling.

These personalized engravings can be written in a number of different fonts, and organizations can even incorporate specific organizational logos on the marble base of the award. Alternatively, another option is to affix engraved plaques to the base of the custom award. As above, these plaques can also contain information written in a variety of fonts and utilizing different logo designs.

Existing Designs Re-Sized with Custom Engravings

Sometimes just by modifying the size of existing recognition awards an organization can customize an award to match their requirements. As noted above, the marble base of these custom awards can be customized with personal engravings using of font styles and graphic elements.

New Custom Designs

If the customer desires a totally different and unique award design, then a new, custom award design can be created from scratch. The artists and account managers work on different raw ideas for the custom awards based on the customer's requirements and inputs. The first step of this process is to develop rough sketches of the custom award design that can be discussed and modified with the customer. Once a sketch is selected, then an initial model is developed in either clay or wax. Again, this is reviewed and modified until it meets the customer requirements. Once the model is finalized, a mold is created, and the final custom awards are produced using this mold. The final step is to match this custom awards design with marble bases. As discussed above, these marble bases can then be personalized with custom engravings speaking to the unique nature of the event or recipient.

There are many existing recognition awards that can be customized according the buyers' requirements – one company, for example, offers over 50 designs, including Appreciation, Accolade, Excellence or Maestro. If you are looking for sports recognition awards, these awards can be customized according to your sports event.

Buyers can easily purchase the custom awards through the online store, which displays a wide variety of existing recognition awards. The customer can select appropriate awards from the design list, then customize them according to their requirements. The artists of the company help in figuring out an appropriate inscription on the award, then handle the engraving of this inscription into the marble base. When selecting a vendor, make sure you work with an awards company that has a lot of experience, satisfied customers (including testimonials), and has proven its value by a client list that includes recognizable customers and events.

About the Author

Bob Bennett is the CEO of Bennett Awards, a provider of unique, custom sculpture awards. Find more information about [Custom Awards](#) here.

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