

Communication Values UK

Welcome to Gatehouse, the employee communication agency.

We help leaders and managers engage, involve and motivate their people in order to enhance business performance.

We'll work with you to shape your culture; to improve the way your employees, managers and leaders communicate; and to mobilise your people behind change. Those three words are our passion and they underpin all we do.

Whatever your brief and budget, we approach all projects with the same end goal – to make a clear and demonstrable difference. Outcome over output. Put simply, we deliver.

Whether you need urgent hands-on support, a strategy for a major change project, a suite of channels, or just have a feeling your communications could be better, give us a call. We'd be delighted to meet with you and share our ideas.

Culture, identity, DNA:

Whatever you call it, we all know how important it is to an organisation. It's the glue that holds everything together, the foundation stone, the essence. It's about the beliefs, attitudes, values and experiences of employees. It's about the way they relate to each other and to organisational 'outsiders'. It's about behaviour. But it's also about myth, tradition, ritual, strategy, policy, objectives, environment, systems, processes, communication and change. We know that changing and embedding your culture can be one of the hardest challenges an organisation can face - and it's not something that can be achieved overnight.

That's where Gatehouse can help. We can transform your communications and, in doing so, change the way your people think about, feel about and relate to each other. We can help you assess your existing culture and identify powerful ways to evolve and shape it.

From helping organisations define a common set of values, through to building and delivering training and coaching management, Gatehouse can advise, consult and implement bespoke programmes.

Communicate: It's something we all do, every single day, consciously and subconsciously.

Organisations are continuously communicating with their people, whether it's through the words of their leaders, the actions of their managers, the contents of their intranet or their physical working environment. The choice is whether that communication is managed or haphazard, considered or chaotic, effective or ineffective.

That's where Gatehouse comes in. We'll work with you to manage, evolve and reinvent the way you communicate.

Whether you need a communication audit, a full scale strategy, implementation of an existing plan or a new suite of channels, we can help.

We deliver great programmes and campaigns. We transform the way line managers communicate. We bring vision and values to life. We design superb events. We craft messages and ensure they get to, and get through to, your people. We develop award winning channels. We research best practice. We measure effectiveness. We create integrated strategies. We develop communication plans.

Change, transition, transformation:

However you describe it, it's never easy getting your people to understand why the organisation needs to change. And getting them to actively support the process is even tougher. That's why most change initiatives fail.

Here at Gatehouse, we believe that communication is the missing ingredient. Whether it's a 'simple' office move, the roll-out of a new business system, a redundancy programme, off-shoring a back office function or an internal reorganisation, change simply won't succeed if your people aren't on side.

Our team has many years of experience in developing and managing organisational change. From creating simple but effective communication channels to support small scale localised projects, to developing a comprehensive communication plans to drive major change, we can help.

To find more information about "Internal Communication in UK", visit site: <http://www.gatehousegroup.co.uk>

About the Author

Amit is the author of "[Communication Values UK](#)". To learn more about "Communication Values UK" and "[Internal Communication in UK](#)" visit the site: <http://www.gatehousegroup.co.uk>

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