

The Secrets Of Free Traffic Everyone Should Know

If you are struggling to get lots of traffic to your website, then maybe you need to learn the secrets of free traffic

Is Your Website Hanging In The CyberSpace Black Hole?

Many new website owners experience a familiar problem. They put their website together, and everything looks just fine. All the links work and the graphics look great. All the products are ready for people to buy, and there is plenty of content for people to read. However just about no one comes to the website. Its as if the website was hanging in cyber-space in a kind of black hole, and no one knows its there

Priced Out Of The Market

New website owners also have another problem - they simply can't compete with the main effective advertising services, which can be very costly. Even something as easy as pay per click, which sounds cheap at 20c a click, suddenly becomes 1,000 visitors at 20c a click, which is a whopping 200 dollars! Not many people have 200 dollars spare to shell out on advertising which might not bring in too many sales anyway

So the long and short of it is it pays to learn how to advertise effectively on the cheap. At least that way you will gets lots of traffic, but it will all be completely free

Whats The Best Way To Advertise For Free?

There are a number of ways to advertise for free, depending on what you are promoting. If you are in the home business, work from home, business opportunity type niche, then your best bet is probably a free traffic exchange program, provided you use a fast loading lead capture page. With this approach you use a two step strategy: first you invite your prospect to enter their name and email, then send them information about your products or program from a professional autoresponder. This is a sure fire way to succeed

You can also use text ad exchange programs, which allow you to earn credits for your own text ads, by displaying other peoples ads on your own website. This is like having pay per click type ads on the cheap

Toolbar Traffic is similar to text ad exchanges except that the ads show automatically in your browser. As you surf you automatically earn extra credits, and these can be used to display your own ads in other people's browsers

You could also start writing press releases and submitting them to the many websites which specialize in this area. Writing articles can also bring you extra traffic and click throughs' to your site

Using Blogs

One of the best ways to generate additional traffic to your website for free, is to start a blog site using the popular WordPress blog system. This is very easy to do, so long as you have fantastico installed in your web administration area. If you have a web host that gives you a cpanel, then its virtually certain that fastastico will be there somewhere. You can easily find blogs and WordPress will install from there. The idea of a blog website, is that you can post new original content for your blog daily, and that way the search engines will give you much better rankings, and this will mean more traffic simply from the search engine listings

About the Author

Tim Fulcher is an independent writer and webmaster. To find more about how to be successful online visit one of his websites at: <http://www.ebiz4every1.com> <http://www.privatelabelresell.com> <http://www.profitchargerhits.com>

Source: <http://www.tntarticles.com>