

Starting a Chicago Bat Mitzvah Photography Business

If you're interested in starting a [Chicago Bat Mitzvah photography](#) business, you're not alone. With more attention being given to the rites of bat mitzvah and the celebration that follows, parents are looking for professional photographers that will capture this special day. So, if you want to start a Chicago Bat Mitzvah photography business, you just need to follow these steps in order to make your business a success.

The first thing you need to do is get training when you want to open a [Chicago Bat Mitzvah photography](#) business. This means you will want to read every photography book that you can, take every photography course that you can, and practice as much as possible. Many colleges offer training courses in photography, while many community centers do as well. These courses are generally not that high in cost, though you will have to spend a good amount of money on a decent camera. Try to get training in both digital and traditional film photography as well as development and enhancing processes.

Another good idea before you open up your own [Chicago Bat Mitzvah photography](#) business is to work as assistant for a while. Though you might not be able to find any photographers that specialize in bat mitzvahs, you should try to assist any professional photographer in order to figure out what you need to do to stay organized, stay calm, and stay prepared in the high stress situations. Even following along on weddings will help you understand how to take great pictures for someone's special day. See if you can apprentice with a photographer if possible, in order to get insider secrets on how to take the pictures well – not just carry around a camera.

Once you feel that your skills are ready, you need to check the competition for your Chicago Bat Mitzvah photography business. More often than not, you won't find any direct competition, but you may find some photography services that help with the bat and mar mitzvahs. See what kinds of packages they offer and how many people they have working on their staff. This information can give you a good idea of what you need to do in order to assemble a successful business. You can also look to see what kinds of advertising they do and then construct a similar strategy.

By simply offering bat mitzvah as your specialty, your Chicago Bat Mitzvah photography will get a boost in terms of its uniqueness. Of course, you might want to do other occasions as well to make money more consistently, but by establishing yourself as the one to come to for Jewish celebrations, you will immediately have people looking for your services.

But if no one knows about your [Chicago Bat Mitzvah photography](#) business, you won't hear the phone ring that often. This is why you need to advertise as much as you can in the beginning. After a while, word of mouth will work after you're a bit more established, but for now, you should advertise in phone books, through synagogues, temples, and the internet. The more people hear about you, the more they will turn to you when needed.

Author Bio: This article was written by David Sytsma PhD of Beautiful Memories Photo. Beautiful Memories Photo offers stunning [Bar and Bat Mitzvah photography](#) throughout the Chicago area. Always artistic, personable and professional photographers you can rely on.

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