

Avoiding Information Overload With Affiliate Programs Residual Income

There is so much information available on the Internet that you could feel very overwhelmed by it all. Not only can you feel overwhelmed, you may also get confused and paralyzed by the information overload.

While I considered all this, I began to realize that each piece of information I've looked at all have some commonalities. For instance, if you're studying search engine optimization (SEO), the material is pretty much the same in context, but can fall short in the content area.

I offer a FREE course about Google called, "Gold Mine Of Google", as well as another course, "SEO Made Easy". Both courses teach strategies that can be applied to making a website search-engine friendly. Both articles can be a tremendous help to you and your business. But, they are but a fraction of the necessary information you'll need to enable you and your business.

During your research, you'll locate:

A vast information array on affiliate marketing and affiliate programs

Information on making residual income

Program and product reviews

Information on how to generate traffic to your website

Lots of information about article writing and article submission

Linking strategies that will improve your web site's position in the major search engines

When I first started researching starting my own affiliate marketing business, I too was overwhelmed by the volumes of information on the Internet! I too had the question, "Where do I start?" The answer did not come easy. At times I felt like giving up and giving in, but I stayed focused and kept moving through the information forest. My big desire was to leave the rat race of Corporate America. I knew there was a way to get it done.

I discovered that I had to keep things simple. I discovered that all the hard work had already been done, and that I did not have to reinvent the wheel. All that needed to be done was to tap into the information... and to just keep it simple!

Keeping it simple can sometimes seem like a major challenge itself. This can be attributed to trying to use each bit of information all at the same time, instead of using a systematic approach, in other words, prioritizing your tasks and managing your tasks/projects. This eliminates the shotgun approach, allowing you to focus on the tasks at hand in a well-defined process. To help in this area, I use a web based program called "Entrepreneur Assistant". It helps me to stay organized and focused... and it's FREE. You can research it at: <http://assist.entrepreneur.com/ea/overview.do>

Considerations

Don't lose your desire

If you truly want your own online business, you have to keep fanning the fire of desire. This is where you start. You develop the desire to achieve the goal of starting your own business, and you don't let go of it. Without the true desire, passion and sticking to it, nothing else will move you down the road!

Maintain Diligence

Now that you've made the decision to start your business, it's time to start building your foundation. You study, read, and study some more. Each piece of information you discover can be used in some way, no matter how insignificant the information may seem at the time. This insignificant information may just come in handy at some time in the future... you hold on to it and use it when the time comes.

I came across information about how to use pop ups on web sites. I'd always viewed pop ups as nuisances, until I came across a forum post about how people used them, and more importantly... why they used them and what they accomplished with them. The information I gathered about pop ups caused me to start thinking differently about them. Sure, I'd seen web sites with pop ups, and wondered why they used them! Since I had a negative view of them, I never considered using them on my own web site, until I read the forum post. Now I've deployed my first one at: <http://www.4yourbizsuccess.com/dgimc.html>. I'll be deploying more in the near-future.

Commitment to your business and to yourself

If you are not committed to working your business, you'll lose the battle before it starts. You must... I repeat... MUST work your business. Any business, whether online or offline, can't create its own momentum. There has to be someone there steering it through the minefields. You have to be hands-on, ESPECIALLY during the startup phase.

Thorough Research

It is real easy to jump on the bandwagon of some affiliate programs because of what you see on the surface. You can easily be swayed by some of the lofty promises that you'll see in ads and sales letters. So, make sure you are really comfortable with a program before 'signing on the dotted line'. During your research, you'll find free, and not free programs, tools and resources. Just watch your budget. You have created a budget... right?

If you're really good at your research you find tools that are bundled with others, which can really save you some money. For instance, the advertising co-op I use provides tools that I could purchase separately (at a huge cost to me), but is included in the co-op at no cost to me simply because I'm a co-op member. Each one of the tools included in the co-op membership is needed to conduct business anyway, so that was huge benefit to me and my business. If not for the research, I would have been out a lot of money buying tools I knew I'd need anyway, but got for no additional cost because of my membership in the co-op.

What really would have gotten to me is if I'd purchased each piece individually, and then down the road found the co-op that gave me access to the same tools... FOR FREE!

By the way... Not all advertising co-ops are created equal!

To your biz success,

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About the Author

James Dyson helps ordinary people all over the world make money online with affiliate programs. If you can follow 3 easy steps, you can get your own customized website, autoresponder (email follow-up software) and pre-written email marketing campaign professionally designed and installed and ready to pull in profits for you in 24 hours or less! See details at and sign up today at: <http://getresponse.com/t/9455367/646027/167409443/> You have permission to re-print this article on your own website, newsletter or blog as long as you leave it intact including the full text and "About the Author" box. Thanks!

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