

Suffolk Coast Meetings

For many planning or attending a business meeting or conference, the image of a dull hotel room with an equally uninspiring view of one of the UK's busy motorways is what will come to mind. Yet, a refreshingly different location is within easy reach.

Imagine arriving at the beautiful Suffolk coast, breathing in refreshing, clean sea air and looking out over calming sea views of a shingle beach or Meare. Just a short distance from this tranquil location your meeting venue awaits.

A choice of hotels, each within its own distinctive character and helpful, friendly staff, are just waiting for you and your colleagues to arrive. First-class business facilities coupled with excellent food to help feed the mind, will ensure you have a truly different meeting experience.

Here, on the Suffolk heritage coast, the hotels are as inspiring as the setting. The White Lion Hotel in Aldeburgh with its oak beams and log fires, offers a warm, cosy location – a far cry from the mass of cold, stark modern hotels that can be found all over the UK.

Bright and airy rooms are to be found at the Thorpeness Hotel with its fantastic views over the Meare while the Thorpeness Country Club surrounded by so much open space is sure inspire you with new ideas and a fresh outlook.

All the open space is another great appeal for those visiting the Suffolk coast for business. Once the hard work of the day is done and the meeting notes are stashed away, spend some time outdoors enjoying the range of activities on offer.

From a round of golf at the highly rated 18-hole heathland golf course to a leisurely cycle ride through the picturesque countryside, get together with colleagues and build on your relationships, away from the distractions of the office – you might be surprised what you learn about each.

So, when you're asked to find a venue for your next meeting or conference, think different and visit the Suffolk coast – you'll not be disappointed.

About the Author

Lindsay Chapman has lived in and written about Norfolk and Suffolk. For more information about Suffolk please visit us Suffolkcoastmeetings.Co.Uk

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