

Face Training: Takes years off you!!

In a stratagem to get more women into gaming, a new Nintendo DS game called Face Training is supposed to be launched very soon in the UK. It is a computer game that aims to strengthen face muscles and it is Nintendo's latest effort to tempt more women into playing computer games. Face training computer game aims at preventing wrinkles that mars your beauty and make you look better!

The equipments involved in Nintendo DS game called Face Training are handheld touch-screen Nintendo DS console, a camera attach to display their face on one screen. There is a second screen that instructs the players with exercises that tones their facial muscles. In other words Nintendo DS game could be seen as a compact set of high tech mirror that helps improve facial muscle tone that enhances your appearance as well as the vision through a camera and a series of daily exercises.

The DS console, followed by the launch of the Wii, has brought a big revolution in the concept of computer games. The DS is hugely popular with women, who account for 66 per cent of users and helped the creator to triumph over the success to break into new markets where 85% of their customers over the age of 45 who had never played computer games are taking interest in this game. Surveys say that two-thirds of adult user base for the DS is female, while the remaining one third of the population is the user of popular Big Brain Academy game on the Wii are mums.

Wrinkle is a skin aging problem and no one can escape from this natural process. One can only go for some external method to delay the formation of wrinkles. Targeting this problem Nintendo came up with a unique idea of reaching every single person of providing facial exercises that will help you to tone the muscles of the player. This specifically designed game has touched the heart of every woman over the age of 45 encountering the same aging problem and this is what has invited a big success next to Wii Fit which is designed to be used on a daily basis, with the aim of improving fitness through aerobic exercise, muscle conditioning and overall balance where players have to use a special balance board to perfect yoga positions, twirl hula-hoops and control ski-jumpers. With the launch of this game it is hoped that the use of Botox a neurotoxin clinically used in small quantities to treat strabismus and facial spasms and other neurological disorders characterized by abnormal muscle contractions to smooth frown lines temporarily will gradually decrease.

About the Author

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