

Choosing Promotional Umbrellas For Your Employees

Promotional umbrellas make a great gift for employees. Typically, there are three different ways in which an employee gift of a promotional umbrella is appropriate. First, you can give employees gifts when they've accomplished something, within the company parameters or otherwise.

For example, an umbrella would be a good parting gift for a retiring employee or a congratulations gift for an employee who has recently been promoted. You can also give promotional umbrellas to everyone during the holiday season. If you choose this option, make sure that you include all employees on your gift list and wish everyone a "happy holidays," instead of using religion-specific greetings or wishes. Lastly, promotional umbrellas make great gifts for employees who have recently joined the company or your department within the company. An umbrella and some other useful promotional gifts, like a clock, can help to welcome the new person to your company. No matter what the occasion, however, there are a few things to consider when giving promotional gifts to employees.

First and foremost, promotional gifts given to employees should be of a very high quality. When your employees carry one of your promotional umbrellas, they should look like they work for a company that treats them. Remember too that you employees will be the ones who carry their promotional umbrellas most. The higher the quality, the longer they will last. Make sure that you have some extras on hand in case the promotional umbrellas are broken or otherwise worn.

After all, the employee should be an extension of your company. No matter if that employee is at work or not, e or she will be representing the company when you can't be there. A promotional umbrella of a low quality says not only that you're cheap when it comes to your employees, but also that your products or services are not the best available. That's not the impression you want to give! Spend the extra money and purchase umbrellas that are large with a sturdy handle and made from heavier material.

Color and design is also important. When possible, talk to your employees who will be gift recipients and ask for input. For adults, look for promotional umbrellas that are professional and can be used in any appropriate situation for every employees. For example, a pink and white striped promotional umbrella may seem cute to you or your wife, but most of the men in your office will resist carrying them! Getting employee input will help please everyone. If you are on your own as far as the decision goes, look for a classic design style instead of anything wacky and choose a neutral color, like navy blue.

Of course, cost is also probably important to you, and some companies resist buying promotional gifts for their employees. After all, these people are already connected to your company. Shouldn't you spend the money to draw in new people instead? Well, yes, but remember that your employees work hard for you and promotional umbrellas can help them spread the work about your business. Choose carefully, and they will carry their umbrellas everywhere!

About the Author

Gareth Parkin is the co-founder of Ideasbynet, the UK's largest online source of [promotional umbrellas](#) and other promotional items. He has taken UK gift market of products like [promotional umbrellas](#) by storm through modern business thinking & latest search engine marketing techniques. For more details visit www.ideasbynet.com

Source: <http://www.tntarticles.com>