

## A Better Workflow for Digital Photographers

Achieve the most from digital photography and enhance digital pictures with SnapTouch.

A digital camera is only as good as the pictures it takes. Experienced photographers spend hours touching-up images to achieve the best visual results and preparing the pictures for printing. Digital photographers make countless choices deciding which camera and settings to use to take a picture, and what software and which tools to use to enhance the picture afterwards. At each post-processing step, the tools you use to enhance the picture affect the image, enhancing or degrading the result.

Regardless of your choice of photographic software, one thing is certain. The computer and image editing software are an essential part of the digital workflow. Computer-edited digital pictures appear in newspapers and glossy magazines, billboards and advertisements. If you have just one image, spending an hour in Adobe Photoshop to get the perfect print makes sense. If you take hundreds of images, however, taking care to enhance each individual image consumes so much time and effort that many prefer to forget the whole idea. But what if you had a proper tool to make your digital workflow simple, quick and effective?

SnapTouch ([www.snaptouch.com](http://www.snaptouch.com)) takes care of the entire digital workflow quickly and efficiently. SnapTouch takes care of every step after you take a picture from helping you transfer pictures from the camera into the computer to preparing already enhanced images for printing.

Transferring images from a digital camera might be easy, but SnapTouch also makes it smart. It can automatically sort pictures depending on the day they were shot, naming and placing them into folders accordingly. Specify your own transfer scenario, and your digital pictures will be sorted, named and placed depending on your very own criteria.

Correcting and enhancing images is the second step of your digital workflow. During this step, you compensate and correct gamma and exposure, adjust brightness and contrast, rotate and flip pictures, remove red-eye and resize your pictures for Web viewing or printing. SnapTouch is designed to handle jobs to enhance bunches of multiple images while maintaining the highest quality through the entire workflow.

The third step of your digital workflow depends on what you're planning to do with the image. If you're up to making a Web album or archiving images on a disk, use SnapTouch to stamp your pictures by imprinting the date they were shot, naming the pictures or embedding your signature. You can specify your own font and color for the stamp, making your digital pictures appear as works of art.

If you're going to print a multitude of images, consider the different aspect ratios of your digital pictures and the paper they will be printed on. The two common aspect ratios are 4:3 and 3:2. Why gamble on what will be cut out of your photographs in the printing lab when you can specify your own crop in no time? SnapTouch allows you to specify the aspect ratio of the paper you're printing on, and processes your images with a moving fixed-aspect frame. By specifying the frame position you are making crops showing your main subject without cutting out important features.

SnapTouch is a digital photographer's workhorse allowing you to process batches of hundreds of digital pictures in a straightforward workflow. Combining advanced features and unique automation with unprecedented ease of use, SnapTouch is a must-have tool for advanced amateurs and digital photo professionals.

### About the Author

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