

## The Wise Course With Your Online Business

When you read the experiences of internet business owners there is a common thread to success. This thread is one that I found myself doing and fully understand what others talk about when they share their successes.

Firstly, let's discuss the wrong course that has plagued many and will continue to plague newbie's joining the internet business world. It is very easy to get caught up in the rush to make money. Opportunities are rampant all over the internet saying how incredible they are at making money. Some newbies then join too many programs. What is the outcome of joining so many opportunities? A person's time is spread so thin they cannot possibly do any one program successfully. Also, the experience of marketing on the web has not been attained yet. It is difficult to get one program going at first, but 3 or 4 (or more) at the same time is insane. Then there are forums, safelists, ezines, email and more eating up time and money.

How many times do we hear people have been in a lot of programs and then realize they had to do just one or two. Then experience came along and then they started making money. Usually, these successful people did this in a time period of 1 to 4 years. Now, I will confess to you that in my first year of affiliate marketing I too made the same mistake. How many affiliate programs had I joined in that year? This will make some shudder knowing I was in 9 affiliate programs in my first year. Insane? - yes. Successful? - no. I will now tell you, "do not make this mistake. If you are doing it right now, stop, evaluate, and choose one or two programs you like the most and get rid of the rest.

People often ask me what has made me successful. This is what I tell them. Find something that you are really good at and keep on doing it, and then improve on it. Therefore, if you can write good ads for ezines and it works for you, keep doing it. It could be adwords, forums, blogging and something else, just keep doing it. What you are not good at then you must get help from successful companies, or learn from someone with knowledge. Nobody knows everything and nobody does everything on their own successfully.

I like blogging for the passive way to earn traffic and I like adwords. I do not have enough time to do adwords justice so I looked for the professionals who could take care of it for me. Always look for ways to free up time for other avenues for your internet business that need your time.

Remember this point most of all, your time is one of your most precious possessions and if it is wasted there is NO getting it back. There is no shame in having others do work for you to help you succeed, in fact, it is the course of wisdom.

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