

Correct Website Commitment Plan

A person dissatisfied with his employment finds out from a fellow employee that people are making money on the internet. After thinking about making money online he/she searches the web looking for opportunities. Going to the public library and using the computer he/she finds a money making internet website business that they are sure will help them to become independent. Thinking they have the right business he/she hooks up to the internet at home and joins the internet business world. Full of enthusiasm he/she is on the computer for hours going through tutorials, listening to video's, building parts of their website, joins a forum and joins affiliate sites. The journey begins with the utmost haste, getting things going as fast as he/she can possibly go. People are making big money online, and the desire is there to aspire and emulate others. A month goes by and no sales. Two and then three months go by and still no sales. Just a little discouragement settles in, but he/she continues. After nine months with very little or no sales he/she is now finding it an uphill battle. By the end of the year he/she is so discouraged they quit the internet business world. When friends ask about the internet business he/she comments negatively.

What was missing from this scenario? He/she was missing a "Correct Website Commitment Plan". Instead of standing back from their business and asking themselves, "if I was doing this for a customer what advice would I give them?" In other words, one has to do a business plan. To map out the direction of the website by giving the owner a focus.

How does a person do a "correct website commitment plan?'

You all know the situation you are in, whether you have a lot of money to start with (\$2500), an average amount (\$1000), or a little amount of money (\$50 to 80 a month). Remember this next point always. It does not matter if you start with a lot of money or very little money the goal is still the same - to make money. I know people who have started out with a large amount of money and are no further ahead than those with very little money. Those that have a correct website commitment plan do better than those that do not.

Let's say you have very little money to work with. Your goal is to drive as much traffic to your site as you can.

1) Blog. Have a blog link on your site and write articles for it. Write what you know about business first of all and then search for new material. Always write the articles in

your own words. Articles are free advertising when you submit them. Do at least two articles a week for 104 in your first year.

2) AdSense. Apply for AdSense for your blog, and/or website.

Google will pay you for every click that happens with their Google advertising and it is free.

3) If you do not know how to list your website with search engines then buy a package from a company who will submit it for you. It must be a monthly submittal and give you information each month on your search engine ranking. This will help drive traffic to your site. Buy at least a six month submittal package.

4) Traffic Generators. Join the free traffic generator sites that advertise your business. These companies do an incredible job of getting people to look at YOU.

5) Forums. Join a forum where people help each other do business. When you gain experience you help others and it has your site on every discussion you enter. This too is free advertising.

These five points will help in a BIG way to your success. The only part you paid for was the monthly submittal to search engines.

If you are starting off with a large amount of money like the \$2500 mentioned before what should you do? Plan, plan and plan some more. Break up the \$2500 into 12 equal marketing plans for Google Adwords, ezine marketing and more. Learn how to advertise with Google Adwords first before doing so as it can cost more than you plan to. Here is a list for the serious money making website business owner.

1) Blog. A blog link on your website. Subscribe to an article writing company and an article submitting company.

2) AdSense. Apply for AdSense on your blog and/or website.

3) Use a company to submit your website to all search engines.

4) Create an opt-in mailing list from a reputable company, and use an auto-responder to reply to these emails.

5) Google Adwords. Advertise with Google, but learn how to do it first. Do not just jump right in or it could cost you more than you want it to.

6) Ezine Advertising. Advertise with other companies lists of emails.

7) Linking. Link with other websites to receive more traffic.

8) Join a Forum. You will learn more from others, so ask lots of questions and also help others.

The criteria of this list will help the go-getter achieve faster results.

Commitment

The word commitment denotes responsibility. YOU are now responsible to the commitment to your website. Sounds serious to me, does it sound serious to you? It should as you are responsible for your own success, nobody is going to hand it to you. Having said that, you must break down your plan to yearly, monthly and weekly schedules and goals. Continue to look over what you are doing. Lets say your years goal is 100 articles written by you and submitted. That is 100 for the year, 8/9 per month and 2 articles weekly. As you get into your groove you might up your articles to 125 a year, 10/11 per month and 3 per week. See how your commitment to your plan can drive you to further your goals. You can continue to manipulate your plan of commitment. Be careful that you do not raise your plan and start on the road to burn-out. Make every goal attainable and enjoy your building process.

Use your "Correct Website Commitment Plan" abilities to map out your business path. Consistency is a must and work each day toward your goal of making money online. It is these consistent efforts that pay off in the long term. It takes one to three years to make a good living online, so focus on three years, and if it comes sooner all the power to you. Here's to your success.

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