

Financial Success Starts By Acting Up

Failing to act on an idea can paralyze the path to success, so a few Silicon Valley kids decided to start while their still too young to shave.

Three boys, Aryan Taheri, 10, Alec Boyer, 11, and Boyer's brother Shaun, 13, recently launched Santa Clara-based Calsunergy, a company based on the creation of renewable energy products. The young entrepreneurs hope to sell low-cost, high-efficiency solar panels and win first prize at the California Clean Tech Open competition.

These kids are the embodiment of the pioneering spirit shown by entrepreneurs who throw caution into the wind and act on their ideas. Their can-do attitude at such a young age is remarkable, and there's little doubt these kids aren't just going to sit back and see where the world takes them. They are creating their own futures.

The book "How Come That Idiot's Rich and I'm Not," highlights how actions like the ones taken by the Silicon Valley trio are necessary on the road to success. It covers several wealth-building topics, including the art of taking action on an idea like the eco-friendly start-up created by the California boys.

This book illustrates that it takes more than having the best idea, an Ivy League education or catching the breaks to become rich. It centers around taking action, whether you're a Harvard graduate or a high school dropout.

You can have brilliant vision, a tremendous concept and infallible business plan, but if you are consumed with fear to act on these, you'll never become wealthy. You can analyze and prepare for executing a plan till you're blue in the face. But you have to eventually act and not fear failure. As Leonardo Da Vinci once said, 'Life is pretty simple: You do some stuff. Most fails. Some works. You do more of what works.'

You have to acknowledge that fear is part of the process and that overcoming it is easier than one thinks. It is also important to "take care of yourself first" by not overextending your financial, emotional, or physical well-being. "Pay yourself first. Rest yourself first. Reward yourself first,"

About the Author

Robert Shemin, JD, MBA, and Wall Street Journal bestseller, who was once considered the "least likely to succeed," is a multi-millionaire who speaks to hundreds of thousands yearly, regularly sharing the podium with such financial luminaries as Donald Trump, Robert Kiyosaki, David Bach, Suze Orman and Tony Robbins. Shemin has worked with high-net-worth individuals for Goldman Sachs, helped create four companies, and been involved in over 1,000 real-estate transactions. Find out more about Robert at <http://robert-shemin.com>.

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