

## Different Types Of Auctions For Charity

Auctions are a good fundraising technique that enables the communities and the non-profit agencies to raise funds for the charity. This technique is not new but has been used successfully for many years. Auctions for charity enable people to extend help to the desperate while also purchasing an item they want. Such sales offer all types of items like toys, cars, furniture, and more and anyone can hold this event, from huge corporations to an auctioneer out of their home.

Among the different types of auctions held some are live, some are silent while others are online auctions. Often live auctions are the center of attention for a special event. It involves an auctioneer to verbally call and sell each auction item. Live auctions work best when there are items of a special interest or are expensive. Live auctions are based on theme, which relates to the mission of the charity. Unlike live auctions, silent auctions on the other hand involves displaying the items for the auction during a special event followed with bidding by the participant bid at their leisure. The silent auction is so designed that the bidders write their signature with the bid on specially prepared bid sheets near the item. Another option to keep the bid anonymous is to assign bid numbers in advance. The person with the highest bid when the silent auction officially closes is declared as the winner of the item. Online Auctions enables the charitable organizations can use the power of Internet auctions to raise funds without the need for an in person event. There are many user-friendly auction software providers that cater specifically to non-profit organizations at a reasonable cost.

Online auctions are at present considered as the best way to help the charitable organizations because they are convenient for both the seller and buyer. The great thing about Internet charity auctions is that they provide major auction websites to conduct auctions for charity from home. The only thing the auctioneer has to do is to select the charity they want to contribute to and inform their bidders that it is for that particular charity.

Whatever be the type of auctions the profit from the items auctioned goes toward some non-profit organization, small or large. Decide what type of items to auction off and the type of auction so that it perfectly fits into your organization's overall fundraising strategy, your existing special events and the interests of your audience. Make sure before purchasing at any auctions for charity, that the auction is legit and that the auctions put their causes first in front of media attention and corporate promotion.

## About the Author

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