

Betfair Lay System

The Betfair lay system is something that revolutionized the online betting community. It has given the opportunity of making thousands of pounds in profits for many people who managed to grasp this somewhat simple system which yields unexpected results.

However, things have not always been like that. No further than 10 years go, it would have been practically impossible for anyone to make big profits from online betting. Until Betfair was founded, that is.

The UK company managed to conquer the market and it has established itself as the number one option when it comes to betting exchange. The most attractive feature that the company had the inspiration to include in its policies is the possibility of lay betting. This actually gives you the opportunity to play the bookmaker, and let's be honest: have you seen a poor bookmaker?

Millions and millions of pounds change hands daily in this system, and this tremendous amount of liquidity is what makes Betfair stronger and stronger by the day. This, together with the attractive options it offers, result in the ideal period to start your online betting activity.

And one of the most effective ways of winning money this way is the lay system. The most successful gamblers profit from losing horses and have perfected this craft up to the point where it is almost a science.

The key of long term profits is lay betting, which is actually betting against a horse winning. So practically you lay a horse and you estimate that it will NOT win the race. If this happens, you get a profit which is equal to the amount of money which represents your stake.

This strategy makes it possible to win money far easier than it ever was through traditional backing. You play the role of the bookmaker, and wit for other people to place bets on your own selections. The good part is that you don't even need to know anything about horse racing.

That doesn't mean you will not have to become an expert in time though. Monitoring every race, taking notes and making statistics will be part of your daily routine. You will be able to foresee certain patterns that will help you determine almost certain losers. Because losing horses is what you are looking for.

Then, you will learn to appreciate different odds and you will be able to lay on second favorites. This is one of the secrets that help the standard bookmakers in building up their small fortunes. But with a little bit of ambition, determination and even a bit of luck, you can do the same with the help of the Betfair lay system.

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