

## Models Dubai

A word of caution for those wishing to start a modeling career in one of the world's most affluent emirates, Dubai, is definitely necessary. There are many reputable agencies and many outstanding careers waiting for spokesperson, catwalk, fitness and car models. Models range from babies to young men and women who attend product launches, car shows, exhibitions, mobile tours, trade shows, inaugurations, night club promotions, after party events, retail and mall promotions, varied social and sporting type events and even product samplings. Some are connected to the agencies and some work freelance, but there are scams out there that should be watched for and avoided.

If you are a model looking to enter the Dubai fashion industry there is nothing more endearing than being told that you have a definite look. You may have been approached anywhere and even given a business card to contact the person in question for an appointment. Your mind starts to wander, visualizing money, international travel, super model status and even the overall glamour of it all. However, most world class models, even in Dubai, walk into agencies and are rarely commandeered in airports, clubs, boutique shops or malls.

Even if you do attend the appointment and it appears to be a normal modeling office with other models and maybe even actors waiting for their meetings, you suddenly discover that promise of stardom is in fact a sales promotion to force you to pay your way for photo shoots, screen tests, acting lessons or even modeling lessons. The act is apparent.

These scam artists are as much a problem in Dubai for Dubai models as they are for international talents, and they target anyone, young or old. The reality is what they tell you and what they really mean are two different things. They want your money and will stop at nothing to convince you to give it to them.

When they want models they are just signing anyone for a commission. If they ask for a deposit then the rules for refunds are so strict that it is virtually impossible to get it back. Their special selection process and so-called expert evaluations mean that they accept anyone. They may even offer to let you work off fees if you cannot afford them, but they will demand the payments regardless of whether you work or not. They will definitely claim that their earnings come from fashion clients when in fact they come from stealing your money.

When you find a legitimate company in Dubai or anywhere, you have to present photos of yourself – composite and head shots, all professionally done. You will have to approach the agencies directly and the evaluation process is not easy or simple as they will be representing your talent to clients. Modeling schools, however, merely teach you the art of modeling.

Remember to always use an agent that allows you the freedom to use multiple photographers. Check references and always avoid agents that ask for money up front. Modeling in Dubai can become a dream come true in paradise or an experience in disaster, so be wise.

## About the Author

Cynthia Walker writes informative articles for [Exhibition Builders Dubai](#), Events Management Dubai, Dubai Events Company and [Mansion](#) subject. For more information on Corporate Events Dubai please visit <http://www.mansion.ae/>

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