

Impact of Online Videos

Technology has grown rapidly over last 20 years. One noticeable aspect is the Internet. Internet spread to virtually every household, while the speeds have increased to an astonishing level. While few years ago websites were prosperous through pictures, today websites are focused on Video Clips. This fact has created Video Sharing Hype.

Today, there is abundance of video sites in many languages. Good examples would be YouTube and TrueVeo. Then, there are sites that unite users from different countries by offering a variation of their page in a specific language. A good example would be www.Clipta.com. These sites function and prosper due to their users' activity. While www.YouTube.com and www.TrueVeo.com reward users with online popularity, www.Clipta.com also offers cash rewards.

So what does a user get from gaining online popularity? The simple answer would be "status". By gaining popularity in a video community, a user is acknowledged and respected by other users. However, unlike social networks which strive to unite people together by bonds of general friendship, video communities strive to unite users according to their specific interests. In a video sharing community, most conversations are discussions of video clips watched, uploaded or recommended. By being involved in such communities, users get to expand their personal video collections, as well as expanding their community.

Users that are a part of a larger community, play direct part in shaping that community. On a larger scale, video communities also play a direct roll in shaping communities in real life. By having users from different cultures combined under one virtual roof, each person is exposed to different cultures, especially through videos. Popularity of foreign shows, flicks and other video clip productions has grown. Now, people do not need to rely on television alone. Internet provides millions of channels in different languages. This has also given birth to Fan Sub communities. People who speak more than one language find themselves extremely useful and known through video sharing sites. Since English is the primary language on the internet, many foreign users with knowledge of English language apply their skills by providing English subtitles for their favorite (foreign) video clips. This gives a chance to an English speaking user to watch the show they would not be able to watch otherwise.

It is true, that in the world of borders and division, the Internet unites us all.

About the Author

Clipta.com is an ever-growing California-based online community. Even though Clipta.com is mainly a video-search website, where you can upload your [movie clips](#), our focus from the beginning has been the interaction between our users. You can browse and upload movie clips and [video clips](#) like Maltese, Yorkie.

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