

## Wine Tasting Events

The history of wine is thousands of years old. Man has been making and drinking wine from ancient times. The earliest known wine jar, discovered in China, dates from around 5200 BC whilst Iran makes claims dating back 7400 years. Along with wine making, wine tasting is also a very old tradition but it is only in relatively modern times, as wine has become readily available to the masses, that wine tasting has become a popular pursuit not just among wine makers and wine lovers but, increasingly, as a form of entertainment for the wider public.

### Need for Wine Tasting

Wine Tasting is a necessity for wine makers; in order to decide the assess the quality and character of their wine. Most wineries will organize regular wine tasting events and invite wine tasting experts to assess the qualities and excellence of the wines produced by them. Wine tasting at an early stage, just after production, is very important because it needs real expertise, knowledge and experience of wine tasting to discern a wine's destiny. Novices cannot judge the real subtleties of wine, as it takes a sound knowledge of the wine to distinguish them on the complex basis of colour, clarity and smell. Only wine tasting experts can make these judgements. It is often after the first round of wine tasting events that the wineries decide the price of their wines, according to quantity, quality, taste, longevity and availability. Thus wine tasting sessions hold high importance for the industry professionals.

### Corporate Wine Tasting Events

Corporate Wine Tasting Events are becoming more and more popular in recent years. Companies are increasingly using such events for networking, celebrating special occasions, for high priority business dealings and even for internal team building initiatives. Thus wine tasting has become acceptable as educational entertainment that can be allied to a strong work ethic.

### Special Wine Tasting Events

These days there are several organizations, arranging wine tasting events for corporate customers, special occasions and some will undertake private parties and gatherings. It is now becoming something of a trend to hold Wine Tasting Events as part of a private celebration and the best Wine Tasting Events service providers working well to achieve the right balance of education and entertainment

### Wine Tasting Experts

Wine Tasting has become a glamorous career option for many people these days. There are various programs offering Wine Tasting lessons or regular classes to Wine Tasting Enthusiasts and there is no shortage of opportunity for a talented wine tasting expert to make his or her mark working with a winery, a wine shipper, wholesaler, retailer or join the team arranging a private or corporate wine tasting event.

## About the Author

Winelines was founded by Martin de Russett, an established Wine Merchant and lecturer in London. The Company aims to expose the mystery that surrounds wine tasting as well as wine making, storing and serving, in order to educate and entertain. For more information visit : [Winelines](http://www.winelines.com)

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